

## WGR Holiday Sale Data Overview: 2017 – 2019, 2021

	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2021</b>
<b>Number of Vendors in data survey:</b>	46/48	53/53	54/54	43/43
<b>Overall percentage of sold items / total items accepted:</b>	51% (606/1198)	42% (597/1413)	44% (679/1528)	55% (697/1272)
<b>Re/Upcycled items sold/accepted:</b>	----	----	53% (52/98)	77% (61/79)
<b>Most expensive item sold:</b>	\$300 (coat)	\$310 (coat)	\$545 (jacket – 2)	\$450 (jacket)
<b>Tracking some popular items:</b>				
(no. sold/total in sale)				
Scarves	111 of 229 (48%)	63 of 199 (32%)	102 of 228 (45%)	81 of 156 (53%)
Hats (adult)	43 of 101 (43%)	36 of 104 (35%)	44 of 105 (42%)	67 of 138 (49%)
Dish towels	39 of 46 (85%)	26 of 47 (55%)	49 of 66 (74%)	70 of 76 (92%)
Napkins (4)	21 of 22 (95%)	16 of 25 (64%)	8 of 22 (36%)	20 of 27 (74%)
Yarn/roving	21 of 55 (38%)	66 of 154 (43%)	39 of 108 (36%)	61 of 131 (47%)
Purse	31 of 60 (52%)	27 of 78 (35%)	21 of 72 (29%)	15 of 26 (58%)
Socks (adult)	25 of 27 (93%)	38 of 48 (79%)	55 of 64 (86%)	46 of 55 (84%)
Earrings	30 of 62 (48%)	32 of 36 (89%)	39 of 73 (53%)	29 of 61 (48%)
		Mittens (adult): 17 of 21 (81%)		24 of 24 (100%)

<b>SOLD SCARVES ONLY</b>		<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2021</b>
<b>Techniques most used:</b>	Handweaving	45 of 111	40 of 63	37 of 102	47 of 81
	Wet felting	38 of 111	8 of 63	31 of 102	11 of 81
	Hand dyeing	21 of 111	7 of 63	19 of 102	13 of 81
<b>Fibers most often used:</b>	Wool:	47 of 111	12 of 63	32 of 102	10 of 81
	Silk:	26 of 111	12 of 63	24 of 102	23 of 81
	Tencel:	12 of 111	14 of 63	7 of 102	10 of 81
			Chenille: 11 of 102		14 of 81

<b>Price range of <u>all sold</u> scarves:</b>	Low Median High	Low Median High	Low Median High	Low Median High
	\$10 \$60 \$120	\$24 \$60 \$135	\$18 \$43 \$150	\$15 \$50 \$120

<b>Median prices of <u>sold</u> scarves by Technique</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2021</b>
Handwoven scarves sold for a median price of:	\$60	\$65	\$65	\$50
Hand-dyed scarves sold for a median price of:	\$65	\$65	\$30	\$50
Wet-felted scarves sold for a median price of:	\$56	\$61	\$30	\$60
Hand-knitted scarves sold for a median price of:	\$25	\$38	\$18	\$15
<b>Median prices of <u>sold</u> scarves by Fiber</b>				
Silk scarves sold for a median price of:	\$65	\$65	\$60	\$50
Tencel scarves sold for a median price of:	\$60	\$63	\$65	\$78
Wool scarves sold for a median price of:	\$56	\$48	\$30	\$45
Cotton scarves sold for a median price of:	\$50	\$52	\$45	\$55

### **Notes:**

- Data for jewelry-only vendors are not included in the 2017 overview.
- Starting in 2017, vendors were permitted to submit no more than 50 items.
- The Median price indicates a mid-point between higher and lower prices, with half falling above and half below.
- The detailed information shown here for scarves can be produced for other items upon request. (See also data summary charts on the vendors' page of the WGR website.)